

ImageStore Links Up With MEDILINQ.

July 2008

ImageStore for Healthcare announces its new partnership agreement with MEDILINQ.

ImageStore is the leading online medical photo management solution— allowing doctors to organize, compare, and share patient, procedure and treatment photographs from any internet-connected PC.

MEDILINQ has partnered with the best in the healthcare business to give consumers unparalleled access to services and information, coupled with the benefits of group purchasing discounts. And MEDILINQ's commitment to its partner members, is not only to increase patient numbers and traffic, but by reducing insurance reimbursement hassles, MEDILINQ helps medical practices run more efficiently.

With ImageStore doctors can:

- Ensure patient satisfaction with comparative before-and-after photography
- Easily add customizable diagnosis, procedure and free-form notes to each image
- Edit images to add measurements, circles, text and other annotations
- Compare images with progression of treatment overlay technology
- Provide enhanced care through HIPAA-compliant, secure image sharing
- File patient images into user-customized folders
- Retrieve photos based on many different search criteria
- Facilitate insurance claims payments
- Reduce liability exposure and subsequent potential expenses
- Add efficiency and profitability to your practice

And ImageStore is simple to use. No training or expertise required. ImageStore handles all backups, security, and ongoing technology costs. All that is needed is a PC and an internet connection.

ImageStore is now offering two free months of service. To learn more about turning your image management challenges into valuable assets, go to **www.imagestore.md**.